

Please mail to:

Indiana Seed Trade Association
P.O. Box 441710
Indianapolis, IN 46244

invest
support
benefit
strengthen

Indiana Seed Trade Association
P.O. Box 441710
Indianapolis, IN 46244

become a member



ISTA INDIANA SEED TRADE
ASSOCIATION

Invest in the Indiana Seed Trade Association

membership benefits

Overview

ISTA is the recognized voice of the Indiana seed trade industry. Since its foundation in 1978, the association has served as the focus point for industry positions on public policy issues which affect our member companies. A membership investment with ISTA should be considered a necessity for any person or firm conducting business in the seed industry. ISTA is governed by a 14 person Board of Directors, elected annually from our membership.



- Represent the industry in government affairs
- Provide timely information to members on industry issues
- Provide continuing education for industry personnel
- Provide tangible services when they are otherwise unavailable

These four objectives represent the fundamental purpose of ISTA. Our full-time staff is dedicated to meeting each of these objectives effectively to assist you in your day-to-day operations and to give you the edge you need to succeed in today's business environment.

Government Relations

Direct contact is constantly maintained with the many government agencies that affect your business. A call to the ISTA office can often help you eliminate the time and expense of finding the "right" person in government to deal with your problems and avoid the ever-present bureaucratic "runaround."

Publications

The association's newsletter is sent to all members on a timely basis. This is our way of keeping members up to date on issues affecting them and to provide information about "what's happening" in the industry. These newsletters can be sent via fax, email or regular mail.

Meetings and Programs

ISTA conducts various meetings and programs throughout the year designed to bring members ideas and information to help them move forward in the industry including:

- The annual convention, held in mid-November in Indianapolis attracts more than 200 of Indiana's important decision makers in the seed industry;
- Diagnostic field training programs with infield training by Purdue and industry specialists to help members diagnose growers' various problems and recommend corrective action.

Legislative Monitoring

One of the primary services you receive as an ISTA member is contact with state legislators. The association staff, assisted by the legislative committee, provides testimony and information to the lawmakers on every issue that affects the Indiana seed industry. Your interest and concerns are constantly presented and you are thoroughly informed of developments that may affect your business.

Contact Information

Toll Free 888-572-2900 • Phone 317-423-0307 • Fax 317-253-1668 • www.indianaseed.com

Membership Investment

Your investment to become a member of the Indiana Seed Trade Association, strengthens and supports the need of our industry and way of life.

Date: _____

Organization Name: _____

Main Contact: _____

Email: _____

Mailing Address: _____

Phone: _____

Fax: _____

Website: _____

Please list additional members of your organization that should receive ISTA updates.

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Indiana Company: \$200.00

Regional Company: \$300.00

National/International Company: \$500.00

You may pay by check or credit card (Visa and MasterCard only). Please make checks payable to "Indiana Seed Trade Association".

Credit card number: _____

Expiration date: _____

Signature: _____

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